

# NEW MARKET NEWS

May/June 2009

## DATES TO REMEMBER

**P&Z MEETINGS** — MAY 7  
& JUNE 4 @ 7:00 P.M.

**HDC/ARC MEETINGS** —  
MAY 19 AND JUNE 9 @ 7:00  
P.M. \*\*\*PLEASE NOTE THE  
NEW TIME!!!

**TOWN COUNCIL MEET-  
INGS** — MAY 13 & JUNE 10  
@ 7:00 P.M.

**BULK TRASH COLLECTION**  
— TUESDAY, MAY 19 (SEE  
FLYER FOR DETAILS)

**A DAY IN NEW MARKET** —  
MAY 2

**TOWN OFFICE CLOSED** —  
MAY 25

## Vote May 12



**Grange Hall  
8am to 8pm**

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## MESSAGE FROM THE MAYOR

I wanted to update you on a few items that residents have been asking. First, the water lines laterals will be installed shortly. Once the project is completed SHA will be repaving Main St. You should have received an update on progress last week on town wide email. If you did not receive this regular update, please contact Deb at Town Hall. Your patience is appreciated. Secondly, I have been asked a lot about Mealey's. David Price (12 West Main and the Downtown New Market Partnership), Councilman Rossman, and I have fielded many inquiries from interested buyers, from as far away as Colorado. Currently, as you can read in the attached link to the Frederick News Post article about the subject (<http://www.fredericknewspost.com/sections/news/display.htm?StoryID=88766>), the asking price is simply too high for a soft market. Once expectations are adjusted, I am very confident Mealey's will open once again under new ownership.

I want to thank John Madden from Royal Oaks who has been working with Councilman Rossman on improving the Town's website. Look for continued improvements in the coming months.

The LUYAA fields received conditional site plan approval on April 3<sup>rd</sup>. There are still some hurdles to overcome including the access connection on Royal Oaks Drive. Your support of the LUYAA fields is greatly appreciated. This is an opportunity to build a bridge to the greater New Market region by providing fields and walking paths for all to enjoy. We will need proper access to accomplish this. Both I and the Council members are committed to making this happen. A special thank you needs to go to Councilman Timberlake, who is not seeking re-election, for shepherding this project to this point.

There is one other overlooked element to the LUYAA fields. As a condition of the lease agreement, baseball will officially



return to New Market after a 30 year absence. I played on the last official New Market baseball team in 1978. On that team were my fellow town residents, Ricky James and Gary Fossett.

New Market won the Maryland State Championship in 1956. My uncle and town resident, Paul Zimmerman, was the pitcher on that team. Our new town team will once more be adorned in the traditional New Market colors as worn by my grandfa-



ther in the 1930's and 40's. For all you LUYAA families you might note the traditional New Market colors are red and black.

Since residents of the entire area identify themselves with our town and our

*(continued on page 2)*

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team colors, I think this will go a long way towards generating civic pride in our town and the New Market region as a whole.

Given the role that sports and recreation has played in my family, I have a deep commitment to LUYAA and doing what is needed to make the park a great place for our community. With your support Opening Day might be the spring of 2011.

Thanks,

Winslow

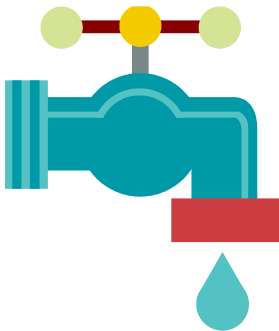
301.748.6517

[burhanscab@earthlink.net](mailto:burhanscab@earthlink.net)

## IMPORTANT WATER LINE UPDATE

The construction is almost complete on the main line of the Main Street waterline. They are now working on the last section

near the post office. The fire hydrants have been tested and are now operational. This is great news for the Town's fire safety.



The contractor is going to start working on the lateral lines in the next week. Lateral lines and meter vaults will automatically be installed for each property. These will be installed even if you have not applied for a water tap. If you have a question on

the location of your meter vault, please contact the Construction Manager, Paul Shuff @ 240.674.0519.

For those of you who put in a tap request back in November, the taps have been approved by the Mayor and Council. We are still waiting on approval from the Board of County Commissioners. For right now you do not need to do anything else. You will be notified when the taps have been approved by the Board of County Commissioners and then you will be able to hook up to the new water line. If you have not yet applied for a water tap and would like more information, please contact us at 301.865.5544.

**TOWN ARCHIVES** — A big thank you to Joan Price for volunteering the past couple of years to monitor the local papers and laminate all of the articles for the town archives. We are currently going through all of the old town files and setting up our archive room. If you have any old papers, files, etc. that would add to the history of our town please let us know. (We can make a copy if you would like to keep the original.)

## SURVIVING STREETScape by David Price

Earlier this month, Town Clerk, Deb Butler and I attended a "Surviving Streetscape" Seminar put on by MDDA, the Maryland Downtown Development Association. It was a very informative and useful meeting. Bel Air has a beautiful downtown area that is full of businesses, wide sidewalks, street lights, history and charm. It was invigorating. We spoke directly with Dennis German from the State Highway Administration who let us know that New Market is one of about twelve projects almost ready to go when state funding returns. The good news is, the closer we are to having everything lined up as a town, the better. New Market's project involves a road transfer which will turn the Main Street over to the town at the end of the project. This fact will probably give us even higher priority.

Bel Air merchants and property owners were unanimous - It was a challenge but it was worth it. At the end, their properties increased in value and there was an increase in occupancy by both residents and businesses downtown. Please read the notes from Deb below. The message was clear and can be applied to our town today - form partnerships, communicate and stay positive. If you have any questions regarding the seminar please email me - David Price at [gallery@12westmain.com](mailto:gallery@12westmain.com) or give me a ring at 301-865-1212.

An additional benefit of attending the conference was meeting officers of the Western Maryland Tourism, Arts and Downtown Development Group (TADD). This is an unbelievable resource for the town and is a statewide organization. I am now involved in obtaining official membership for the town of New Market and look forward to sharing the knowledge and resources learned with the downtown residents and businesses. Our downtown is too small to qualify for the Mainstreet USA program. Until we meet Main Streets criteria - TADD is a wonderful opportunity. This is a positive partnership for the town, businesses and residents.

### Bel Air Streetscape Notes...

Project Start: January 2007

Project Finish: September 2008

The Bel Air project started in January of 07 and finished on schedule in September of 08.

A replacement water line led the project. A task force was formed with members from county, state, town, property owners, and business owners.

The task force and the partnership that formed with all parties was the biggest reason for their success. Every issue was dealt with quickly, without finger pointing.

**PR & Marketing** – Collaboration, Cooperation, Communication – between town, SHA, construction company, designers, & business owners. They embraced the project with the slogan "Smile... It's all worth it!" Ads were upbeat, with many special promotions throughout – breaking ground, half complete celebration, end of project parties, etc. Businesses worked together to have events and town helped by paying for advertisements, etc.

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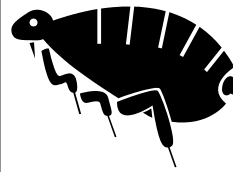


## Traffic Safety on Main Street



Earlier this month the State Highway Administration installed three in-the-street crosswalk signs. This was in response to several complaints about traffic safety for the children at New Market Elementary and New Market Middle. According to the SHA these should slow traffic down and it alerts drivers to the possibility of pedestrians in the crosswalk. It is a state law to stop for pedestrians in a crosswalk. Please help educate those in and around New Market about this safety issue.

And just a reminder to those parking along Main Street — Please do not park in front of the yellow curbing. When there are vehicles parking in this area it severely limits the visibility in and out of the alleys. For both driver and pedestrian safety, please observe the “NO PARKING” area.



## Flea and Tick Season

By Dr. Suma M. Rao, Helping Hands Veterinary Clinic, Board Certified in Canine and Feline Practice

**Why fleas and ticks are so bad** — Ticks can carry Lyme disease, as well as Rocky Mountain spotted fever, Ehrlichiosis and Babesiosis. While most animals with Lyme usually have a fever and arthritis-like symptoms, many can have no symptoms at all. On the other end of the scale, one complication of Lyme disease is a condition called Protein-Losing Glomerulonephritis. This is a total failure of the kidneys, and is always fatal.

While Lyme disease is primarily a disease of dogs (and humans, of course), it is quite rare in cats. But cats are still vulnerable to different tick-borne diseases like Cytauxzoonosis, Babesiosis, and Ehrlichiosis. Rats and mice carry fleas, which can transmit tapeworm and hemobartonella. Hemobartonella is an infectious disease that ruptures red blood cells and causes cats to become severely, even fatally, anemic.

Fleas can irritate the cat or dog so badly that they scratch or chew themselves raw, resulting in chronic skin infections.

**What about pesticides?** — Over-the-counter flea and tick products, like Hartz or BioSpot, are made of *pyrethrins*, which are a class of insecticides derived from Chrysanthemums. Even though some of these products are labeled for cats, it's very easy to administer a toxic dose since it is absorbed into the system.

**Frontline Plus**, on the other hand, is not absorbed into the system. Instead, it coats the hair shaft with a solution that kills fleas and ticks in dogs and cats.

**Advantix** acts in a similar way as Frontline Plus, and kills fleas, ticks, and mosquitoes on dogs only. It contains a pyrethrin, as well as another active ingredient called imidacloprid. Because of the pyrethrins in Advantix, it's important to not use this product on cats or dogs that live with cats.

**Advantage** is used on cats and kills fleas only.



Councilman Shane Rossman accepts the award from Local Government Insurance Trust (LGIT) Board of Trustees member, John Miller, as LGIT Executive Director, Jon Burrell looks on. This award was presented to the Town of New Market in recognition of 20 years of membership in the Trust.



Kimberly Price examines the beautiful quilts (from Needles & Pins) dropped off by Rev. Mary Pat Ashby, in anticipation of the quilt show scheduled for May 2nd as part of “A Day in New Market”. The quilts will be displayed in shops all along Main Street as well as the Masonic Lodge and Town Hall. Stroll through town and see these local hand made “treasures”.

# Hear Ye! Hear Ye! All Welcome to "A Day in New Market" on May 2

by Krista Thomas, Photos by David Price

If New Market's 216 years of living history could be compressed into one day, it would be a one-day, paramount celebration for historic amusements, according to resident Kimberly Price. She should know. Price, along with other town residents, have banded together over a two-year period to redefine and refine this significant commemoration themed "A Day in New Market."

Evoking an era gone by, the town's living history event will be held on Saturday, May 2 from 11am to 5pm. An old-fashioned small town parade will kick-off festivities with a procession of Civil War and Colonial re-enactors, villagers dressed in period clothing, and Model A Fords from the Hub City Model A Club and the Greater Baltimore Model A Ford Club. Porch-centered amusements, artisans, and wares – including the New Market Garden Club's "Backyard Plant Sale" – will be staged along the business district on Main Street. A historical games area will engage kids of all ages with hands-on activities including stilts, social graces, dominoes, quill writing, and dice. Town Hall Chats, scheduled at 1:30pm, encourages conversation with the mayor, various board leaders, and town council members. While at Town Hall, pick up maps and Children's Treasure Hunt kits to make the event more enjoyable.

With this year's revamped event, authentic exhibitions take center stage as historical artist Jim Polewchak demonstrates 18<sup>th</sup> Century gravestone carvings. Polewchak was recently commissioned to carve replicas of Daniel and Rebecca Boone's gravestones. Period peddler Juanita Traylor presents an 18<sup>th</sup> Century Market with home-grown, home-made necessities for the pantry at Mes-sanelle Park.

At 25 West Main Street, 18<sup>th</sup> century-style cookware will be put to good use by resident interpreter Katherine Berkhausen. "In most of my living history interpretations, I usually portray a camp cook or assistant to the cook...showing what types of food could be made over an open fire -- the kinds of things people would have had on their dinner tables."

For an event like "A Day in New Market," it's all in a day's joyful work to portray the simple life of yesteryear for Berkhausen. The living history enthusiast, with family in tow, often participates in other historical events around the region.



"Living history interpretation is a wonderful way to not only learn about history but to become engaged in a different culture. This type of interpretation allows you to experience first hand a way of life that has since evolved or even been forgotten. Making things with your hands, whether a petticoat or a wooden box or obtaining ingredients from a field to cook, teaches you self sufficiency, patience, integrity, and a sense of community. Seeing these back to basic lifestyles is refreshing in today's fast-paced, economically-oriented world."

The event concludes with the town's premier fundraiser event, New Market's Historical Banquet and Evening of Entertainments, at 7pm at the Grange Hall on 7<sup>th</sup> and South Alley's streets. Evening festivities feature fine food in candlelight of open hearth roasted lamb and herb-baked turkey, spinach salad, and signature breads and desserts. A Maritime Quartet, known as Ship's Co Chanteymen, hosts the evening's entertainment of period merry-making. Tickets are exclusively pre-priced at \$20 for adults and \$10 for children, or at the door for \$25 and \$10, respectively.

"Ticket pricing reflects our commitment to provide an excellent affair while establishing a culinary tradition based on of our town's 18<sup>th</sup> century past," explained Price, event volunteer. "It's an evening of celebrating New Market among treasured residents and welcomed guests."

"We'll help others to catch a glimpse of what life was once like in our town," says Berkhausen. "A Day in New Market will bring history to life....and most of us remember things better when we can see and touch them. It helps us to appreciate what our forefathers and ancestors did so that we can enjoy the life we lead today. And most of all....it is great fun for the entire family."

"A Day in New Market" will be held rain or shine from 11am-5pm. The public is invited to this free event. To order tickets for the evening's banquet, call Town Hall 301-865-5544 or Kimberly Price 301-865-1212. Since limited seating will be available at the banquet, event organizers encourage ordering tickets in advance of May 2.





## A DAY IN NEW MARKET — Continued

### The Chanteys Are Coming!!! by Kimberly Price

On May 2nd at 7:00 pm the New Market Day committee will host a Historical Banquet at the New Market Grange Hall (located at 7th and South Alley's). It will be a night of food, fun and festivities. The committee welcomes Ships Co Chanteymen as the entertainment for the evening.

The sea songs of bygone sailors, dredged up, lightly salted and performed with gusto by sailors fresh from the brig.

For more than a decade, the *Ship's Company Chanteymen* have shared sea salts' songs with tens of thousands, all over the East Coast. Aside from being scurvy-free, they portray the musical part of nautical life in the 1700s and 1800s. Many of their songs originally set a pace to keep ship crews rowing in time or doing rhythmic chores such as turning a capstan. Some just filled long hours or lonely nights at sea. Simple and direct, wild and spirited, salty and rough as a North Atlantic gale, they were a reflection of the sailors themselves. The practice of voicing rhythmic sounds while working may be as old as mankind and probably is intrinsic to human nature.

Since early sailors spent years away from home, first-time listeners should not be surprised that many tunes mention fair maidens, home, and "other" entertainments. With rollicking tunes and sing-along choruses, it's also fun!!

All proceeds benefit "A Day in New Market..history, heritage and culture" for the 2010 season. For additional information or ticket sales please contact Kimberly Price at 301-865-1212 or New Market Town Hall at 301-865-5544.



### "A" Day in New Market

by Glenn Berkhausen

On May 2, 2009 the Hub City Model A Club will host a car show in New Market composed of Model A Fords from the Hub City Model A Club and the Greater Baltimore Model A Ford Club. The car show viewing area will be behind the Strawberry Inn located at 17 W. Main Street. During the afternoon, many of the cars will tour through town.

The Model A Ford was produced from 1928 through 1931. It was Henry Ford's all new car after production for the Model T ceased in early 1927. The Model A Ford was produced in a variety of body styles with more Tudor Sedans being produced than any other style. Model A's were produced with black fenders and black splash aprons, but there were many different body colors available and in some cases the body was produced in two colors. Model A's were a well built simple car and served their owners for years. The number of Model A's that still exist today is unknown, but many thousands of the nearly five million produced are in the hands of collectors who regularly drive them.

The tour through town will begin at 11:00 a.m. and the car show will begin at 12:00 noon. Members of both clubs will be available to answer questions about their cars. For additional information contact Glenn Berkhausen at 301-685-3873.



**Come one, Come All!!** Come join the New Market Day Parade on Saturday, May 2nd. Dress up as your favorite historical or American Girl character and stroll down Main Street. Or decorate your bicycle and roll down Main Street. Register by emailing Kimberly Price — [Kimberly@mmpac.com](mailto:Kimberly@mmpac.com). Then meet at 10:30 p.m. on May 2nd at the community park. We hope to see you there!!

## ELECTION DAY 2009

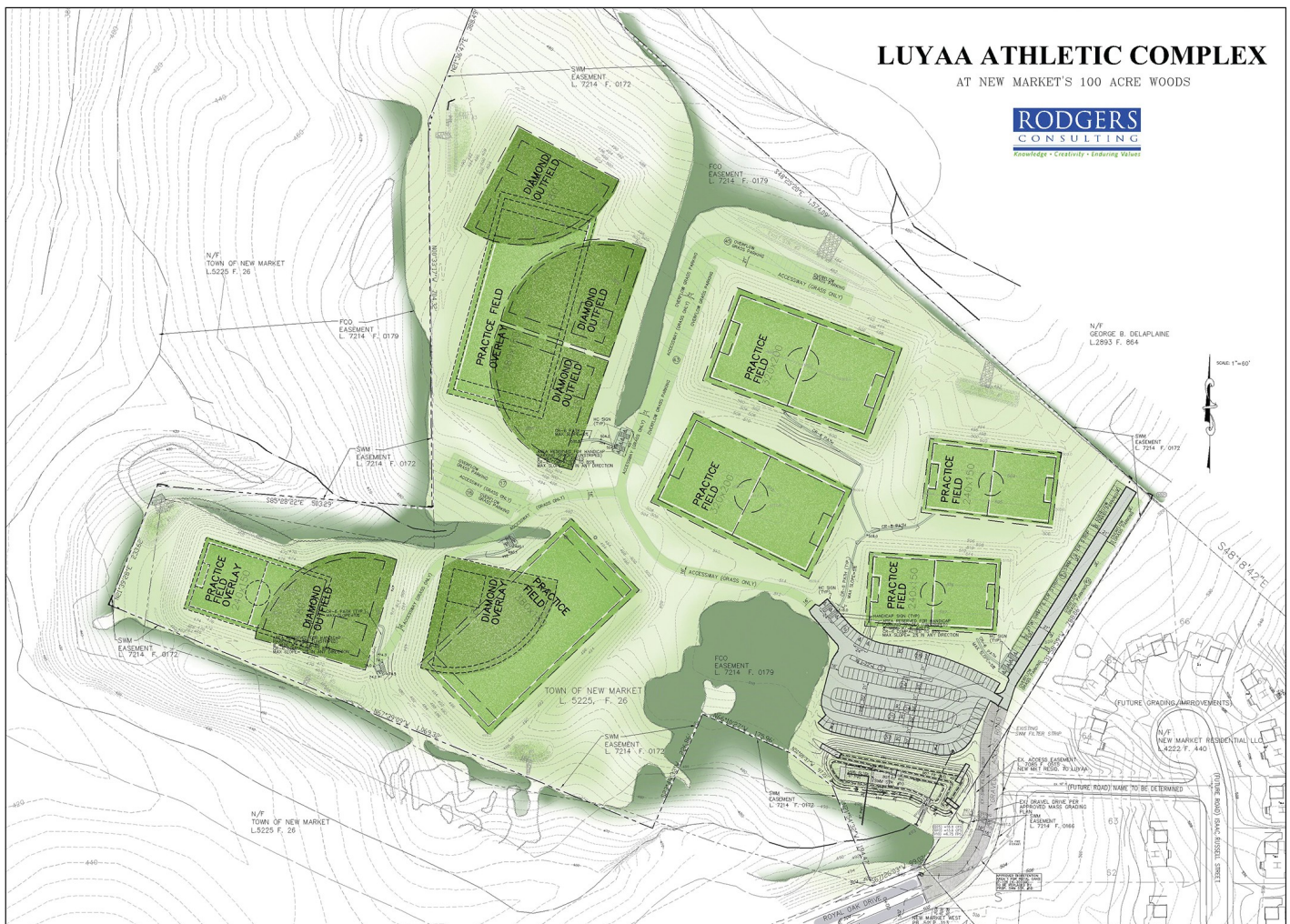
Where to Vote: Grange Hall, 7th & South Alley

When to Vote: May 12, 2009 — Between 8:00 a.m. and 8:00 p.m.

Results will announced at the Town Council meeting on May 13, 2009. The swearing in of the new Mayor and Council will take place on Monday, May 25.

## Hallelujah. HalleLUYAA!!

The Downtown New Market Partnership is proud to announce the "Hallelujah, HalleLUYAA!" campaign. The Partnership will begin distributing maps of the recently approved LUYAA field complex to supporting businesses in and around New Market. The campaign is designed to build excitement and to promote the coming field complex. The arrival of these fields will not only increase economic opportunity for area businesses, it will also benefit local property owners and parents with an effective use of a previously unused green space. To kick off the campaign, please join the entire community on May 2nd at 10:45 am in front of Town Hall. LUYAA officers, coaches and parents, residents and business owners are invited to the official welcoming ceremony and to then join in the New Market Day Parade. The parade begins at 11:00 am and will travel west down Main Street. To request a map please contact David Price - President of the Downtown New Market Partnership 301-865-1212 or [gallery@12westmain.com](mailto:gallery@12westmain.com)



## Energy Saving Lessons from Seawright Homes of *The Orchard*



### “Picking Low Hanging Fruit, The EPA On CO2 Emissions and Us”

A recent personal experience in “picking low hanging fruit” serves to illustrate the disproportionate rewards that can be available from a small investment in energy efficient home improvements. My motivation for improving the energy efficiency of my own home was successive months of \$750 gas bills in December and January, notwithstanding set-back thermostats that set nighttime and workday temperatures at 63 degrees and set temperatures at 68 degrees when occupants are home and awake. The high bills simply were the consequence of living since the early 90’s in a home built in 1950 with roughly 1/3 of the perimeter walls consisting of single-glazed glass, metal casement, crank-out windows and no storm sashes and a home insulated and sealed to 1950’s standards.

Highly motivated financially to reduce energy bills, I initially sought replacement storm sashes for my home’s drafty casement windows, only to learn that storm sashes for 1950’s vintage windows no longer are made. Then I happened upon a trade publication advertisement extolling the virtues of a DAP caulk product, “Seal and Peel”, seemingly made for people having only a seasonal need for caulking. The caulk is intended to remain in place for no more than 6 months and the manufacturer claims that it “peels off easily when no longer needed” (You will hear more from me on that subject if it does not.) So, armed with 6 tubes of “Seal and Peel” caulk and further investing 3 hours of my own labor on a rare, early February day when temperatures were above 40 degrees, I applied, from the outdoors, an uninterrupted bead of caulk around the perimeter of every metal casement window, sealing each one closed. Note that the caulk application was from the outdoors and not indoors, as the product is not low-VOC labeled.

Having made a total investment of under \$35 for the caulk and three hours of builder labor (available in today’s economy at a very low rate), I then waited for the February gas bill, which came in at \$500, a \$250 monthly return from investing \$35 and 3 hours of personal labor. Though pleased by the savings, I nonetheless was somewhat irritated with myself, recognizing that if I had caulked the less-than-weather-tight windows three months sooner, I would have enjoyed two additional months of comparable savings; but, I really had a “what a dummy” moment when I realized that I really should have been taking similar actions for the past 15 years. Gas bill savings from just one month of the 2009 winter season were a treat, but being able to realize comparable savings from a \$35, plus labor investment for three months a year times 15 years....? But, who knew? Now we both know that little things on a cumulative basis, whether from changes in life style or investment, can make an immense difference.

So, what does it have to do with us that EPA announced roughly 3 weeks ago that carbon dioxide (CO2) constitutes a public health hazard? Answer: A lot...because that EPA conclusion inevitably will become the basis for legislation to regulate CO2 emissions, the primary factor associated with global warming. Introduction of CO2 emissions legislation, in turn, will prompt a long and rancorous public debate, with the likely legislative conclusion being a regulatory framework centered around “Cap and Trade” or a “CO2 Emissions Tax” or some combination of both options. And, there are certain results that: 1) we will acquire a heightened consciousness of the role of CO2 emissions in global warming and loss of biodiversity, 2) we will pay noticeably higher costs for the energy we consume (whether in the forms of fuel or electricity) that is derived from petroleum-based sources, 3) innovations in the production of “clean energy” from sustainable sources will accelerate and 4) from financial self-interest reinforced by government regulations, our thinking and living “Green” will become more second nature, leading us to make choices so that our lifestyles become more sustainable and resource efficient.

As a community we can and should recognize and adapt positively to the clear signs that thinking and living more “Green” are to become a certain part of our futures. So, with credit and apologies to Mr. Spock of Star Trek fame, “Live ‘green’ and prosper”.

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## Surviving Streetscape *(continued from page 2)*

**Dennis German – SHA** – set the right expectations, safety a big concern, be honest and accurate with the schedule. Few issues due to the partnership and management being on-site. They closed streets at night to put in water lines and did streetscape during the day.

**Business Owner** – be informed, communicate to your customers, vendors. Know the schedule, communicate to the team, and celebrate the success and milestones of construction.

- Negative folks tended to be those that were not involved or did not attend the meetings.
- Before the project began they talked to other towns that had a streetscape project – Lewes, DE, Elkton, Taneytown, Annapolis, etc.
- Held regular town hall meetings with all parties involved to go over any concerns, questions, status, etc.
- Keep a sense of humor and be creative
- Don’t vent to customers or the press – stay positive.
- Meetings and extra costs such as ads were from the town budget
- Get people coming downtown before the project starts.
- Maintained the same amount for marketing the year after the project completed.



## Cup of the Morning Takes on a New Look, New Name and New Hours!

New owner, Andy Gorman, has brought a greatly needed sub shop to New Market. The newly named, South Street Subs, has great food along with new seating, flat screen TVs, new décor, and wireless internet. The menu includes: cold cut subs, Cheesesteaks, wraps, salads, and fresh cut fries. There are also Lattes, cappuccino and breakfast is served all day! One local woman told me "its the best cold cut she has had in 20 years". The hours are Monday through Friday — 7am to 9pm; Saturday — 8 am to 9 pm; and Sunday — 9am to 4 pm.

## Spring Voice Recital



Who: Local Youth from the Mid-Maryland Performing Arts Center

When: Sunday, May 3rd — 2:00 p.m.

Where: United Methodist Church

This concert is free and open to one and all!!

NEW MARKET NEWS  
PO Box 27  
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301.865.5544

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